McLean Youth Soccer Board of Directors Meeting Minutes of March 10, 2022

Board Members Present: Nancy McGuire Choi, Julie Dabrowski, Ian Harper, Elizabeth Kaplan, Susan Mrachek, Chris Rodriguez, Matthew Shank

Staff Present: Louise Waxler; Jamil Walker (guest)

Meeting convened at 7:05 p.m. by Chair Susan Mrachek.

Approval of Feb 3 Minutes

Motion: To approve the Feb 3, 2022 Board Meeting minutes. Motion approved.

Financial Review Update

Chris Rodriguez provided an update on the finances of the club.

- Club remains in a good financial position with the cash position being strong.
- New accounts opened at Capital Bank and majority of funds have been transferred.
- Audit should be finalized at the end of the March
- Draft budget is being developed for fy23

Executive Director Update

Louise Waxler, Executive Director, provided her report:

- Rec participation rates are very strong and rebounding from COVID...up to 1700 participants
- Discussion of parent survey results
 - Most of the results are very positive; the 80% of respondents who would recommend MYS was discussed at length given it was the least positive survey results; however, even 80% was positive.
 - Suggestion was made to have a subcommittee look at survey administration including questions, date of administration, how results are analyzed; and how to use the results for continuous improvement
- Discussed communication strategies and how to improve communication
- Susan commented that fundraising and sponsorship has been strong Ortho Virginia will be sponsoring jersey front for W league; Mars has also reapproached MYS for potential sponsorship

Board Recruitment Update

Susan M provided update on board recruitment:

 Discussed that Matt is stepping down after first term, so we will be recruiting three new board members

- Nominating committee will consist of five members including Julie, Elizabeth, and Karen from the board
- Trying to get the word out about possible board members (e.g., Linkedin, neighborhood listserv); former MYS soccer players should also be considered
- Deadline for applicants is March 31

Policy Update

Elizabeth provided a report on policy revisions:

- Minor revisions were made to policies 110 and 106
- Violation of code of conduct can result in expulsion from the club
- Motion to approve policies was made, seconded, and unanimously approved
- Notification will be provided that these policies have been updated

Strategic Planning Update

Matt Shank provided a report on strategic planning efforts:

- Discussed overarching strategic plan that has been previously presented to the board (vision, mission, core values, goals)
- Presented the working/operation plan that has now been finalized
- Asked that we continue to monitor where we stand with goals and discuss progress for one strategic area at each meeting

Committee Structure Update

Board had a discussion committee structure:

- Discussed the desire to move forward with three standing committees: finance and investment; board governance; and facilities.
- Chris discussed charter for the investment committee...it was decided that the committee would also include responsibilities for *finance* and investment activities that are appropriate for the board
- Discussion about what our portfolio should or should not include (e.g., socially responsible)
- Continue the conversation about the three standing committees with charges to be developed for each committee and presented at the next board meeting
- We also need to discuss chair, vice-chair succession plans at the next meeting

Jamil Walker, MYS technical staff, presented as a guest of the board:

- Discussed technology for filming games and MYS will be using Vio...currently be used by ECNL and hopes to be used by travel and rec, as well
- Discussed the affordability and quality of video versus the competition (Trace)
- Newer cameras allow for livestreaming
- Will be used for coach evaluation/player evaluation/recruiting
- Coaches will need to shift culturally to use technology; no training will be provided by the vendor
- Discussed the cost of the equipment versus the cost of the subscriptions
- Board approved moving forward with the equipment

Executive Session was held

Meeting adjourned at 9:45 p.m.

Minutes submitted on behalf of the board by Matt Shank.