#### McLean Youth Soccer Association Annual Membership Meeting June 13, 2024



### Agenda

- Opening/Club Overview

  Ian Harper, MYS Chair
- Year End Review Louise Waxler, Executive Director
- □ Finance Overview Kate Fisher, MYS Treasurer
- □ Fairfax Virginia Union/Technical Updates Tim Ryerson, Associate Executive Director
- MYS/VA Union— Clyde Watson, Technical Director
- □ Year End Recreation Review Trevor Lamb, Recreation Director
- Recreation Coaches Choice Awards Trevor Lamb, Recreation Director
- □ Community Appreciation Award Ian Harper, MYS Chair
- FY25 New Board Members

  John Forte, MYS Vice Chair
- □ Looking Forward to FY25 John Harkes, Incoming Technical Director
- □ Closing & Thanks Ian Harper, MYS Chair

#### Club Overview

#### Building Strong Girls and Boys – for 40+ Years

"...a model club...developing players at all levels..creating a culture of inclusion, positively impacting our community..."

"provides opportunities for all players to reach their full potential in sport and in life through participation in soccer"

The mission statement redoubles our commitment to developing ALL players in sport and in life, at all skill levels

- \* <u>Diverse</u>. All ages. Strong need-based financial assistance.
  - 2800+ players (seasonally), 45% girls, 55% boys, 4-22 years old, \$100,000+ financial aid program
- \* All skill levels and playing goals:
  - 1,700 in recreation program skill development, fun, athleticism, strong competition
  - 1,170 in travel program Professional coaches, local-national competition, college tracks.
- \* World class training + World class parent-volunteers = Amazing kids.
  - 200+ trained volunteer parent "rec" coaches seasonally
  - ~45 professional coaches + 100s of volunteers manage teams and travel
- \* Governance. Transparency. Accountability. Professional management.
  - Board of Directors. Strategic plan. Strong policies, Procedures. Audited financials.

#### Club Overview

#### Five core values that we believe best capture our aspirations and approach to MYS

- □ Diversity, equity and inclusion Values the differences of all; fair treatment for all; invites the contribution and participation of all
- □ Integrity and respect Honest; does the right thing and puts others needs above their own; strong sense of self-respect and respect for others
- Entrepreneurial spirit Innovative; risk-taking; strives for continuous improvement by seeking feedback and actively seeks out change
- Community Creates a strong sense of family within MYS; serves others in McLean and the greater DC region
- Professionalism Consistent standards of excellence; teamwork; loyalty;
   strong work ethic; and fiscally responsible

#### **Club Overview**

#### **Strategic Opportunities**

- Facilitate and grow pathways and opportunities for player development:
  - Maintain and increase competitiveness at elite levels
  - Increase opportunities for Recreational players while growing the base from the bottom up
- Increase MYS's social impact and footprint in the region; and provide increased opportunity to low income players in neighboring communities
- Secure access and rights to fields/lighted fields
- Expand coaching, professional development and employment opportunities for all MYS staff:
  - Enhance staff satisfaction and benefits
  - Continuously improve the attraction and retention of talented and diverse individuals
- Provide revenue generating activities and increased sponsorships to maintain longterm financial viability.

#### Year End Review

- MYS & theCoderSchool offered Kick and Code a new summer program combining ½ day of soccer training and ½ day of coding.
- TOPSoccer (The Outreach Program for Soccer) was re-introduced to MYS. TOPSoccer is a recreational sports program for children and adults with intellectual, emotional, or physical disabilities. Special thanks to Trish Knisely for leading the program!
- □ Travel player registration increased in 2023-24 to 1170 players.
- The MYS CCL Men's Pro League team won the 2023 Championship (back to back championships); the CCL Women's Pro League team were Finalists.





#### Year End Review

- VYSA was granted \$100K from US Soccer for Associate Exec. Director, Tim Ryerson's GET ON THE BUS program, enabling MYS to offer 2 teams of underprivileged players to join the MYS Recreation program. Tim was also a featured speaker at a US Youth Soccer Symposium in MN.
- GET ON THE BUS VIDEO
- □ 5 VA Union teams qualified for Nationals 2010, 2009, 2008, 2007 Girls; 2008 Boys
- MYS hosted the Olympique Lyonnaise Women's Reserve Team in June 2024. Many thanks to the parents of the 2007G ECNL team for opening their homes to host these players.

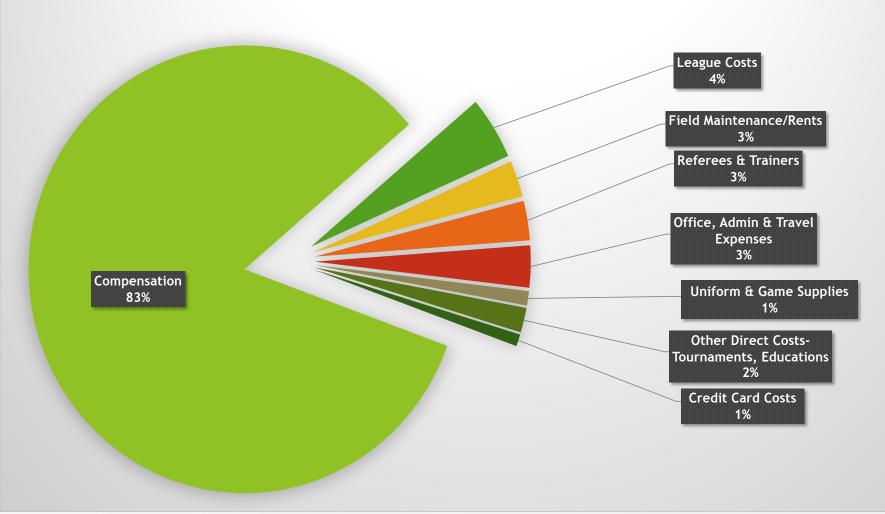


#### Year End Review

- Ian Harper was appointed to the FCPA Athletic Council representing the Dranesville District.
- Program discounts were implemented for camps.
- Michael Newhall joins MYS as the new Program Director.
- Returning recreation coaches will receive a discount for their children who are rostered to recreation teams, effective fall 2024.
- Women's social gathering was held to acknowledge and identify future female coaches for the program.
- □ Team TACA MYS club podcast featuring youth soccer club specific topics.

#### Finance Overview





### Finance Highlights

- Transitioned to new auditing and tax accounting firm KWC (Alexandria, VA).
- During the 2023-24 season, MYS reached the Cost of Living increase for all employees.
- > 2024-2025 Operational Increases
  - □ Fairfax County fees \$20 increase/player per season for out-of-county (\$50), \$2 increase/player for incounty (\$10) per season.
  - □ VPSL registration fees for ECNL-R.
  - □ US Club Soccer player passes increase an additional \$27/player (\$61.25).

### **MYS Sponsors**

- □ **Leidos** Recreation jersey/Holladay Field -2027
- OrthoVirginia WPSL and ECNL jersey/official sports medicine partner
- MARS Travel jersey (Green/White/Gold teams) 2027
- □ Freddy & Son Roofing Travel short (Green/White/Gold teams)
- theCoderSchool Presenting sponsor of the Sweeper newsletter/U9-U12 MYS
   Premier Tournament 2027
- Dicks Sporting Goods Official Recreation partner
- □ Adidas Official apparel provider
- □ Soccer.com Official apparel distributor Travel
- □ **PJ's Soccer/Lacrosse** Official apparel distributor Recreation
- □ **Assisted Living Well** WPSL partner
- □ **Tenant Consulting, LLC** WPSL partner

### **MYS Sponsors**





















Tenant Consulting LLC

### Technical Updates/MYS



- McLean created a new organizational structure and transformation strategy to drive excellence and growth.
  - Launched a national search
    - TD John Harkes-hire a former professional coach, USMNT member and World Cup participant
    - GD Clyde Watson-move focus to Girls
    - BD Omid Namazi-former professional US Soccer Federation Youth National and World Cup coach
- "Destination for Development"

MYS is positioned for success!

### Technical Updates/FVU



- 2023-2024 seasonal year marks a series of events that has changed McLean Youth Soccer for the better.
- The club was informed by ECNL that we were in jeopardy of losing our ECNL membership.
- Technical staff unanimously decided to consider a merger of ECNL programs with Brave (VYS and BRYC).
- The board unanimously voted in the March meeting to move forward with this very difficult decision.
- The board held a membership meeting to provide an overview and to discuss concerns with the general membership.
- The new entity, the Fairfax Virginia Union was formed in less than a month.
- Teams have been formed for 2024-2025 Season.

### Technical Updates/FVU

- ➤ Two of six members on the Board: Tim Ryerson & Clyde Watson.
- MYS coaches: Girls— Nadir Moumen, Brent Lieba, Matt Lee, Clyde
  - Watson, Jaon Ahmad.
  - Boys—Todd West, Pavel Nedelkovski, Micah Cooks.
- ➤ Total FVU players 255
  - BRAVE 51 players, 20%
  - BRYC 12 players, 4.7%
  - Other clubs 39 players, 15.2%
  - Vienna 19 players, 7.4%
  - McLean 12 players, 4.7%
  - VA Union 122 players, 48%

### MYS/VA Union



- □ VA Union: Another successful year (2024)....
  - > 2010, 09, 08, 07 girls and 08 boys qualified for Nationals in Seattle and San Diego. Games begin June 22. All games will be live streamed.
  - ECNL Program has been transitioned to the FVU for the 2024-25 season.
  - Carrie Helfrich...U17 National team.Pauline Maletz...U14 National pool.
  - Olympic Lyonnaise Reserve Team visited as guests of MYS/VA Union under the MYS exchange program.
  - > 24 College commitments for the 2024 year.

#### **MYS**



- Summer Program( WPSL & Pro 23)
  - ➤ Pool of 64 players for the summer. MYS is participating in the WPSL league for the first time. We are currently 3-1 and ranked both regionally and nationally.
  - MYS is also participating in the Pro 23 league. We are currently 2-0-1.

# **College Commitments**



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# **College Commitments**



Congrats to our Senior Commits





Tomasso Bertolucci Catholic University



Ronald Ribera Kenyon College



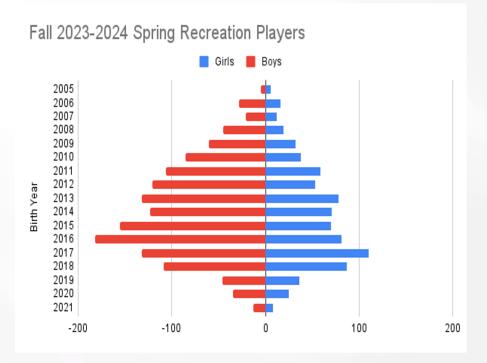
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#### **Year End Review - Recreation**

- 2199 Players
- 1398 Boys
- 801 Girls











#### Recreation Coaches Choice Awards

McLean Youth Soccer is honored to present the 2023-24 Coaches Choice Awards. The nomination process for these awards were submitted by the recreation coaching community.

Sarah Swinehart – U11 Girls Ed Bouryng– U19 Boys

CONGRATULATIONS

# Mike Calabrese Above & Beyond Award

Presented Posthumously to **Sandro Christian Trigo** 



### **Community Appreciation Award**

McLean Youth Soccer is honored to present the 2023-24 Community Appreciation Award to:

Ellen and Chad Hamel theCoderSchool.

CONGRATULATIONS

#### Introduction of New Board Members

- □ Karen Graham
- Veeral Shah
- Scott Waller

### With Appreciation

- Technical Staff led by Clyde Watson, Todd West, Alex Pinto,
   Daniel Butler, Matt Lee, Trevor Lamb & Vince Sprouls
- Senior Leadership Staff Louise Waxler, Executive Director
   and Tim Ryerson Associate Executive Director
- Travel Team Administrators/Volunteers
- Recreation Coaches/Parent Volunteers
- MYS Committee Members
- Management Staff Marcia Sikes, Paula Abbate, Tamara Ricca, Henrik Sohn, Lisa Robertson, Jane Scott-Jones
- Ian Harper and Julie Dabrowski for their service to the MYS board 2020-2024
- 2023-24 MYS Board David Fikes, John Forte, Alex Hahn, Kareem Al-Attar, Jason Monfort, Kate Hance, Kate Fisher and Neal Seth