



**McLean Youth Soccer
Annual General Meeting**

June 2025

VA

Agenda



- Welcome and Introductions
- MYS Identity & Strategic Initiatives
- Strategic Initiatives Updates
 - Player Development
 - Facilities
 - Coach & Volunteer Development
 - Advancement & Community Engagement
 - Organizational Effectiveness
 - Club Performance & Impact
- Club Updates & Announcements
- Finance
- Recreation & Awards

MYS Board of Directors



JOHN FORTE **CHAIR**

President & CEO of Virginia Tech Applied Research Corporation
Played: D1 College, USISL, German Kreisliga, US Army
Coached: US Army Germany Team, Manheim High School Women's Varsity, MYS Rec, Boys Select Futsal

KATE (MARY) FISHER **VICE CHAIR/SECRETARY**

Senior Research Scientist Dept of Defense
Coached: MYS Rec and Travel
Certified Referee

VEERAL SHAH **TREASURER**

Chief Digital & eCommerce Officer Nestle

SCOTT WALLER **TRAVEL LIAISON**

Dept Chair for Mathematics Gonzaga High School
Played: D1 College
Coached: Head Coach and Director Gonzaga High School Soccer (#5 in the Nation)

NEAL SETH **RECREATION LIAISON**

Partner at the Law Firm of Wiley Rein LLP

KAREEM AL-ATTAR **AT-LARGE**

Product Manager at Epic Games

DAVID FIKES **AT-LARGE**

Executive Director of the FMI Foundation

KAREN GRAHAM **AT-LARGE**

Senior Manager of Cyber Threat Intelligence at LinkedIn

ALEX HAHN **AT-LARGE**

Managing Director at VOX Global
Coached: MYS Rec

KATE HANCE **AT-LARGE**

Senior Resolutions Counsel at United Educators
Played: D1 College
Coached: MYS Rec

MYS Management & Tech Staff



LOUISE WAXLER
EXECUTIVE DIRECTOR

[READ MY BIO](#)



PAULA ABBATE
FINANCE DIRECTOR

[READ MY BIO](#)



MARCIA SIKES
DIRECTOR OF OPERATIONS

[READ MY BIO](#)



TREVOR LAMB
RECREATION DIRECTOR

[READ MY BIO](#)



JOHN HARKES
TECHNICAL DIRECTOR

[READ MY BIO](#)



OMID NAMAZI
DIRECTOR OF COACHING

[READ MY BIO](#)



JOHN SZARO
DIRECTOR OF GOALKEEPING

[READ MY BIO](#)



ALEX PINTO
AGE GROUP MANAGER U9-U12 BOYS

[READ MY BIO](#)



MICHAEL NEWHALL
AGE GROUP MANAGER U9-U12 GIRLS

[READ MY BIO](#)



MYS Identity & Strategic Direction

- In Oct and Nov, MYS leadership came together to revisit our identity and re-imagine the Club's next chapter
- MYS leadership held a series of working sessions to envision where MYS should be over the next 3-years
- Leadership were able to build shared consciousness, discover areas of strength and opportunities, and articulate a number of strategic initiatives and key metrics



MYS Strategic Initiatives



Player Development

Become a top destination for college development and beyond

Coach & Volunteer Development

Attract and maintain top level coaching and groom tomorrow's elite coaches

Organizational Effectiveness

Mature our club operations and enable a positive and inclusive culture

Facilities

Establish a new MYS Home with new program offerings and enhanced facilities

Advancement & Community Engagement

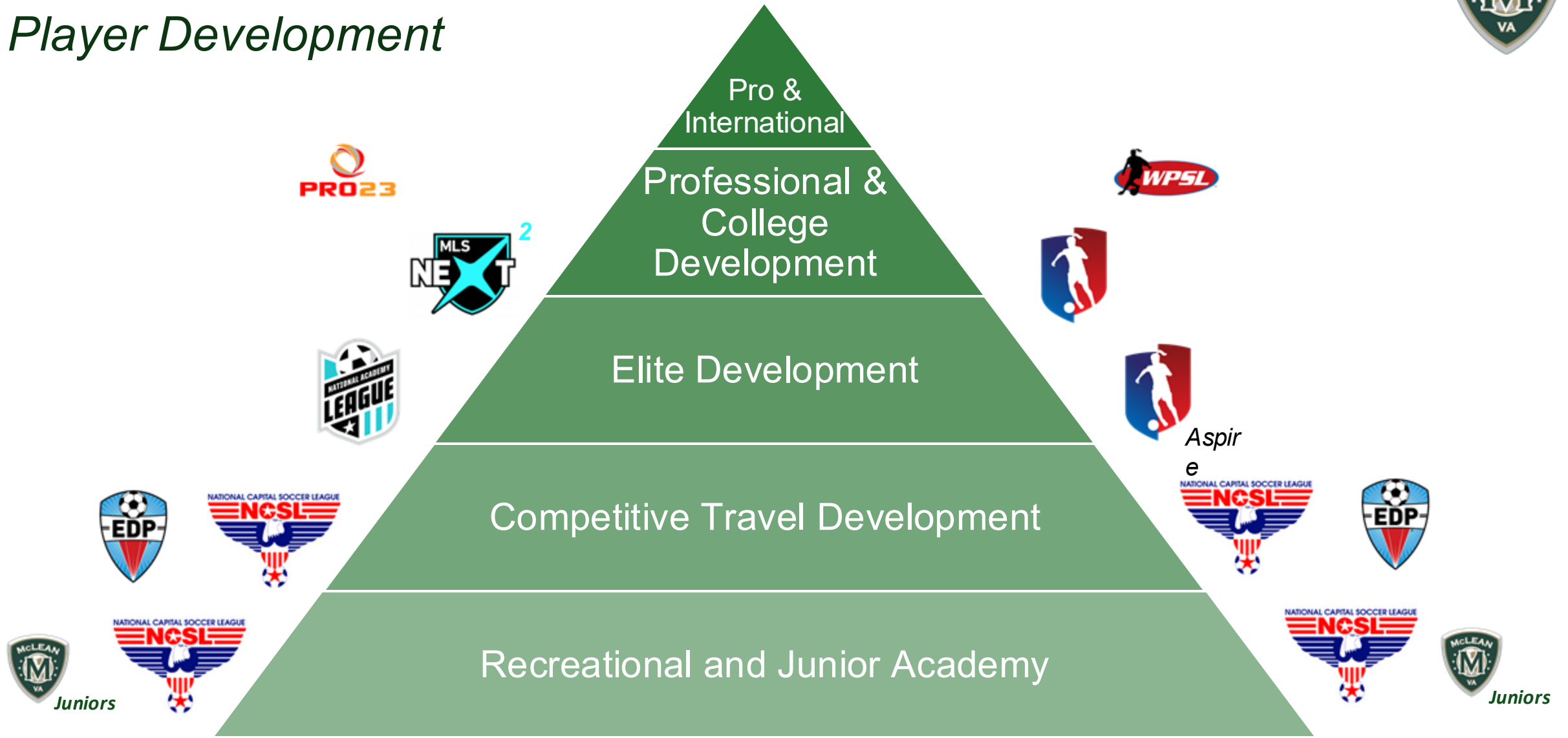
Enhanced membership awareness, involvement, growth and investment opportunities

Club Performance & Impact

Improve the performance of the club using a holistic approach focusing on both the sporting and organizational aspects of the club

MYS Strategic Initiatives

Player Development



Boys

Girls

MYS Strategic Initiatives

Player Development



- Key Principle: Simplicity is Genius!
- Recreation Focus – *Allow freedom to create and discover the game, enjoyment*
- Training Development – *Dynamic warm-ups w/ the ball, dribbling and passing, transition and possession, finishing, defensive posture, switching the point of attack, communications*
- Positive Culture, Values and Rewarding Achievements
- The Importance of a Quality Training Environment
- Observe, Adapt, and Adjust Curriculum to Focus on Player and Team Performance Needs
- Field Size Matters
- The Importance of Sideline Behavior and Positivity

MYS Strategic Initiatives

Facilities



McLean Youth Soccer is excited to embark on a board approved, transformative project to develop a state-of-the-art indoor facility that will serve as a hub for athletic excellence, academic growth, and community engagement. This facility will exemplify our commitment to innovation and excellence, providing a year-round space for our players to thrive. This new indoor facility is targeted over the next two years and looks to include *Sports Performance Training, Multiple Academic Components, and an Indoor Training Field.*

- A Facility Evaluation Matrix was shared with the BOD, outlining a series of guiding questions to help assess key criteria for the proposed facility.
- An financial operations model is currently in development to estimate potential costs.
- MYS has engaged COGEO, a team of fundraising experts known for their proven and effective fundraising strategies.

MYS Strategic Initiatives

Advancement & Community Engagement



- Strong community engagement & partnerships continue to elevate our visibility and brand in the region.



**"Level the Playing Field"
Soccer Equipment Donation
Success**



Soccer Ball Donations to the Katherine Hanley Family Shelter in Fairfax

- McLean *Soccerfest* and *3v3 Live* will be held annually.



Share of McLean Food Drive

- Developing a plan for *donorship and investments*.



Greater DC Diaper Bank Donations

- Expansion of *MYS grassroots program* to include after-school activities – SHES and Montessori School.



Donations to our Health Care Workers



TOPSoccer Special Needs Program



Breast Cancer Awareness – Pink Sock Fundraiser



McLean Get on the Bus Program

MYS Strategic Initiatives

Advancement & Community Engagement



MARS



SOCCER.COM



MYS Strategic Initiatives

Organizational Effectiveness



➤ Near Term Goals – 2025-26

- Maintain long-term financial stability & viability
- Coach & Staff Development
- Update staff onboarding process to capture:
 - Club culture
 - Value
 - Expectations
 - Operating guidelines/requirements
 - Technical Vision

***Mature our club
operations and enable a
positive and inclusive
culture***

➤ Current Activities

- Wealth management planning and operational budget analysis
- Continue management, culture & vision training for Leadership; establish yearly staff evaluations for all positions
- Overhaul onboard process for all staff

MYS Strategic Initiatives

Club Performance & Impact



➤ 2024-25 Successes:

- WPSL (Women's Premier Soccer League) comprised of former MYS alumni is leading the Atlantic Conference and will host the Regional Playoffs if we remain in 1st place!
- Josey Kanach (2007/06 ECNL RL) committed to Pratt Institute and Ryaan Mohamed (2007/06 ECNL RL) committed to Oberlin College to continue their athletic and academic careers.
- Zara Chavoshi, former McLean ECNL player, signed with the Orlando Pride in the NWSL! 🌟 ⚽
- Grace Shank (2006 ECNL) invited to the USWNT college talent ID session

➤ 2025-26 Goals:

- Player Development Programs - individualized training plans
- Coach Education & Development – regular training workshops/coach mentorship
- Organizational Structure & Efficiency – clear hierarchies & roles/staff development
- Enhanced Player Experience – player wellness program
- Club Culture & Values – clear club philosophy/rewarding achievements



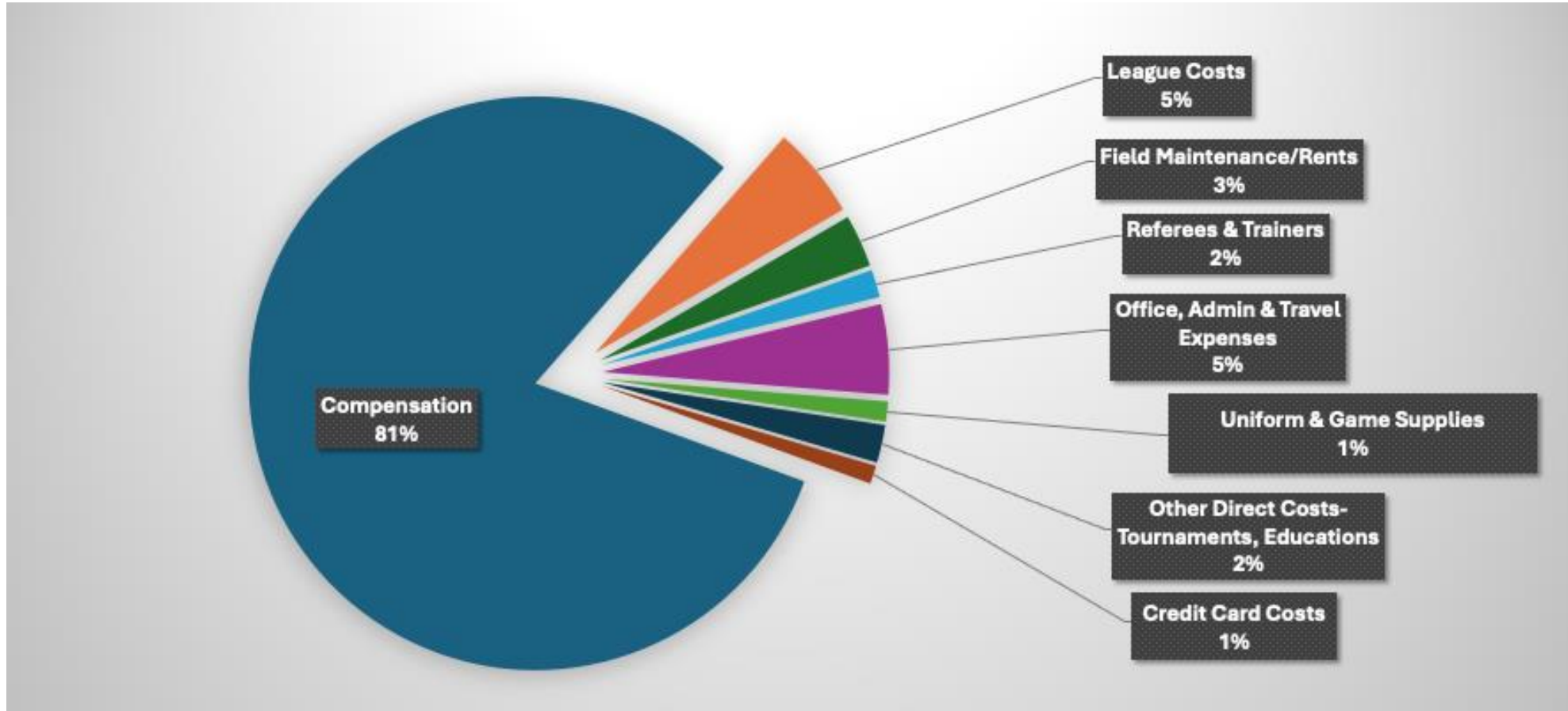


Club Updates and Announcements

- As we look ahead to next season, McLean is proud to share that the club will be participating in four new leagues, operating exclusively as McLean—without any external partnerships. This strategic move reflects our commitment to strengthening our club identity and providing more direct oversight and consistency across all levels of play
- Tati Korba – Joins MYS as the College Recruiting Advisor; MYS WPSL Head Coach; 22+ years of experience working in Collegiate Athletics & developing Student-Athletes; currently serves as the Head Coach at Stevenson University
- Clare Roche - Joins MYS as our new Marketing Director; 10 year marketing career managing media strategy including clients such as the Philadelphia Eagles and Pittsburgh Steelers
- RAMP joined MYS to provide players with sports performance training
- Club Hosted 2 USSF Coach Courses w/17 MYS Coaches Licensed



2024-25 Operating Expense Breakdown



2024-25 Finance Highlights



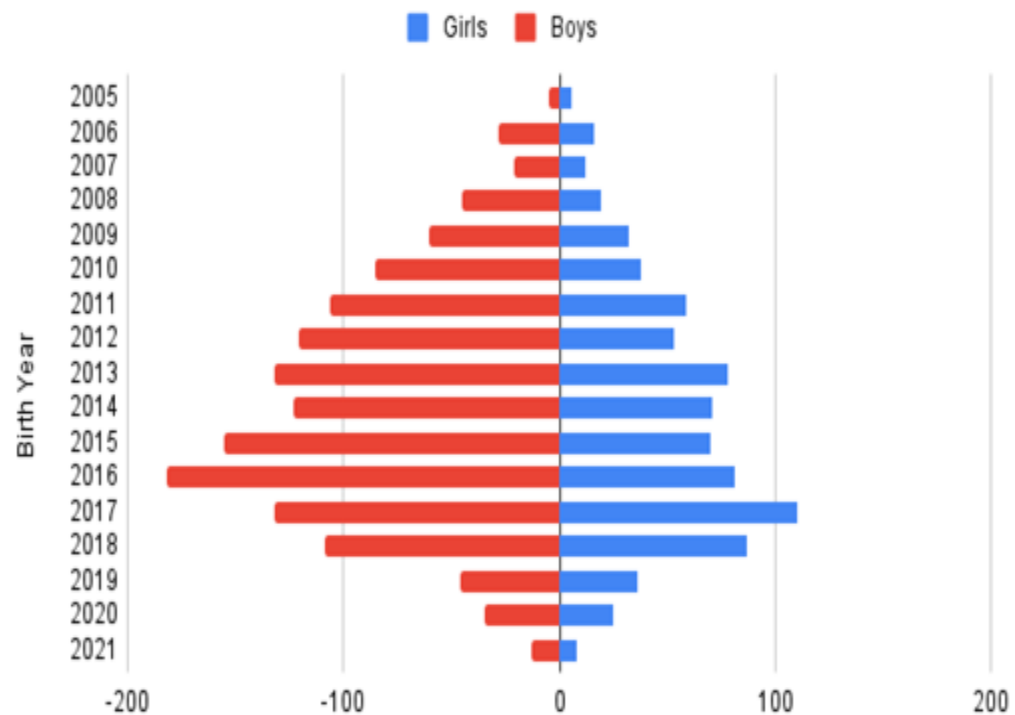
- Successfully completed an audit for FY24. No comments or corrections from auditor
- Notable operational expense variance:
 - Fairfax County is now extensively auditing all youth sports use. Resulted in a 17.5% increase in field use costs during the fiscal year
 - Briefly rented an office space for six months to support the transition to new sr. technical staff
 - Financial aid awards increased 10% from 23-24 to 24-25
- 2025-2026 Initiatives
 - Support the transition to new leagues
 - Add additional management and administrative staff to club structure
 - In February 2025 MYS began working with a development consultant, Cogeo, to further diversify our revenue streams:
 - Annual giving
 - Funding for future MYS capital campaigns
 - Planned giving (Stock, Grants and Field Development & Maintenance fund contributions).

Year End Review - Recreation



- 2199 Players
- 1398 Boys
- 801 Girls

Fall 2023-2024 Spring Recreation Players



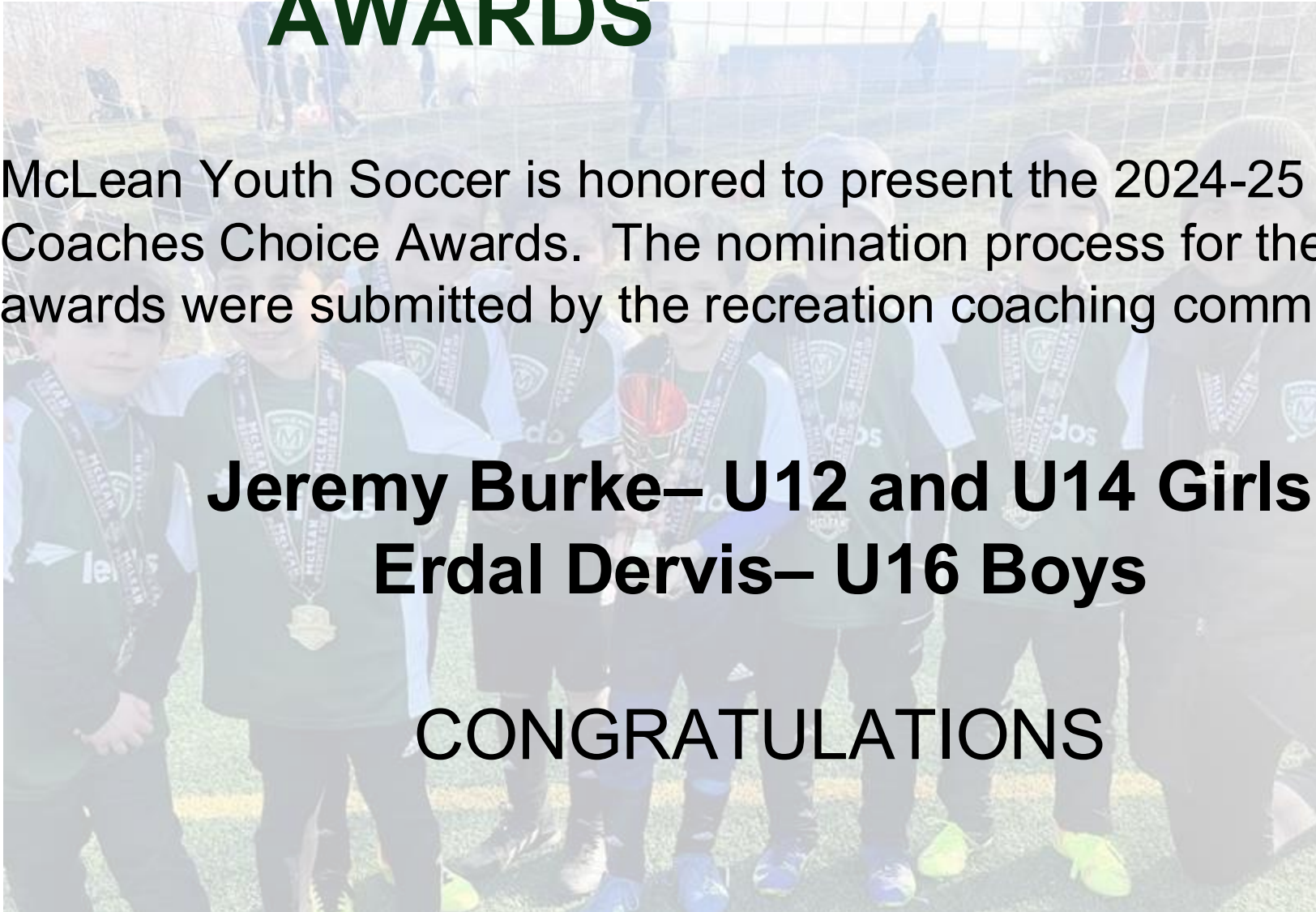


Recreation Coach Choice AWARDS

McLean Youth Soccer is honored to present the 2024-25 Coaches Choice Awards. The nomination process for these awards were submitted by the recreation coaching community.

Jeremy Burke– U12 and U14 Girls
Erdal Dervis– U16 Boys

CONGRATULATIONS





Questions